



2016/17

ANNUAL REPORT



OUR CORE VALUES | MISSION



Created in 2000, Lupus LA is a 501(c)(3) non-profit healthcare organization dedicated to finding the causes of and a cure for lupus while serving the needs of people with lupus and their families in Los Angeles county and across Southern California. With an operating budget of approximately \$1.4m and a full-time staff of four, Lupus LA raises funds for our three core values: supporting medical research, providing patient services and programs, and promoting advocacy and awareness.

Medical Research

- ➔ Finding Medical Research
- ➔ Sponsoring Fellowships at Local Institutions
- ➔ Supporting Local Projects through our Medical Advisory Board

Patient Services

- ➔ One-on-One Consultations
- ➔ Doctor Referrals
- ➔ Support Groups
- ➔ Emergency Grants
- ➔ Patient Education

Advocacy & Awareness

- ➔ Government Lobbying
- ➔ Expanded Social Media
- ➔ Awareness Campaigns
- ➔ Celebrity Ambassador Program

LETTER FROM THE CHAIRMAN

Welcome to the first true Annual Report from Lupus LA. We wanted to take this opportunity not only to provide you with our financial picture and to thank our generous donors, but also to highlight you the range of important work that we are doing in the lupus community.

This report provides you a snapshot of many of the things that Lupus LA does, but what you cannot see on the pages that follow is the true heart with which our staff, our board, and our donors put into every detail of our mission. I see that heart on a regular basis, whether it is patients with probing questions at a conference or a volunteer working hard at the Orange Ball or a child at our Children's Hospital support group learning about what may lie ahead; each and every person who touches Lupus LA makes an impact and we very much appreciate the passion and support we receive.

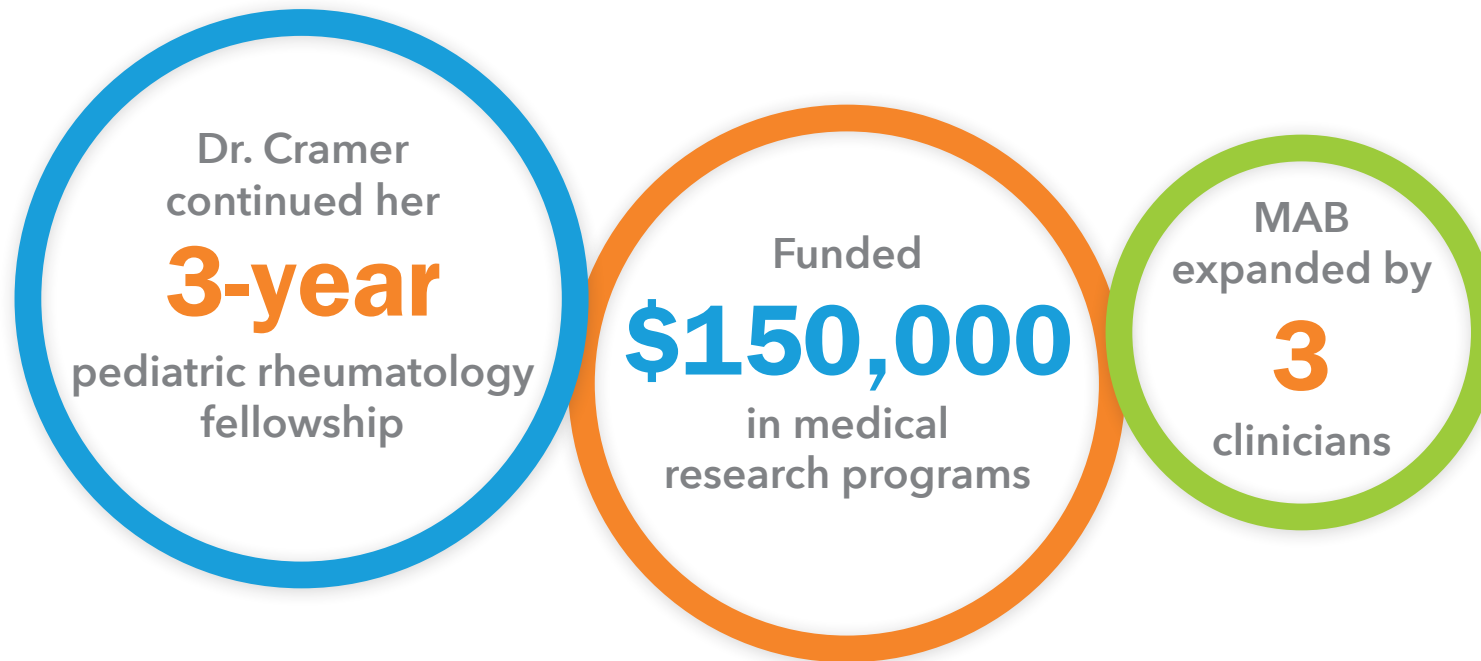
Please enjoy this look inside the last year of Lupus LA and consider us in your year-end contribution. The money we raise is incredibly vital to our mission and every dollar counts.



Adam Selkowitz
Chairman of the Board



2016/17 LUPUS LA HUB HIGHLIGHTS: MEDICAL RESEARCH



Lupus LA Rheumatology Fellow Dr. Julie Cramer finished her 2nd year of her 3-year pediatric rheumatology fellowship specializing in pediatric rheumatology patient care with hospital partner, Children's Hospital Los Angeles.

Lupus LA funded over \$150,000 in support of our medical research programs.

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The funds are used to support ground-breaking medical research each year with our national partners at the Lupus Research Alliance and our local hospital partners. Since 2000, Lupus LA has funded \$10.5 million for research endeavors.

The Lupus LA Medical Advisory Board (MAB) continued its goals and expanded by three.

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The Medical Advisory Board is a dedicated and passionate group of clinicians whose common goal is to find better treatment options for patients and eventually find a cure for lupus.

2016/17 LUPUS LA HUB HIGHLIGHTS: PATIENT SERVICES



Lupus LA awarded 34 Lupus Emergency Grants (LEG) totaling over \$14,300 to lupus patients in Greater Los Angeles. This is an increase from our previous fiscal year.

Since the LEG program's inception in 2009, Lupus LA has helped support 210 local lupus patients with grants totaling over \$84,400.

Lupus LA sponsored 11 campers with lupus to attend The Painted Turtle to enjoy a summer camp experience.

Lupus LA started this program in 2010 and has sponsored a total of 87 children.

Lupus LA reached more than 550 people through our 9 adult support groups.

Since the beginning of the Lupus LA adult support groups program in 2007, more than 2,850 lupus patients have participated throughout Southern California.

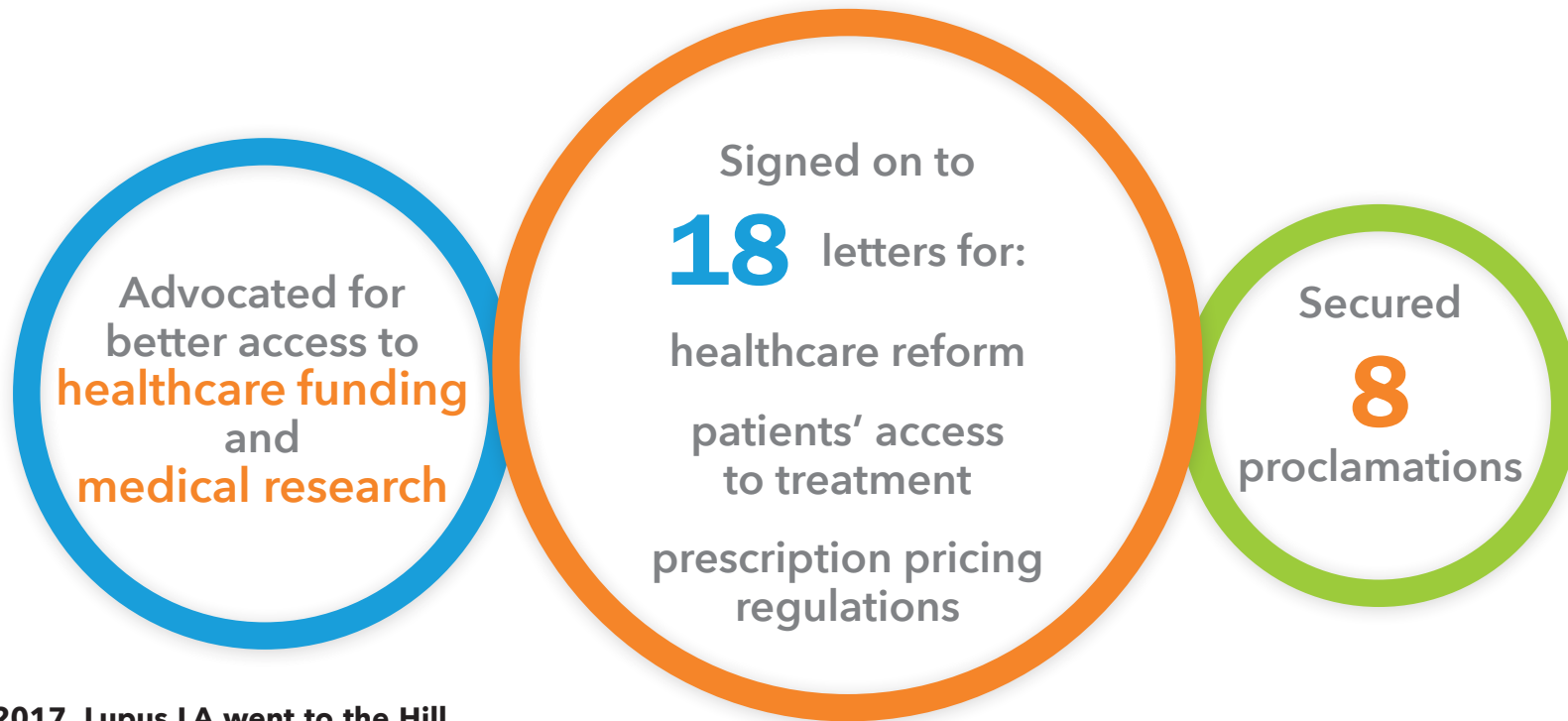
Lupus LA helped over 1,440 people this past year through individual consultations with our patient services team.

Since Lupus LA began, we estimate that over 5,000 patients have been helped through our individual consultation program.

Lupus LA provided in-person patient education and advocacy training to 302 individuals this past year through two "Latest on Lupus" patient conferences.

Over 2,000 people have attended the "Latest on Lupus" conferences since they began in 2008.

2016/17 LUPUS LA HUB HIGHLIGHTS: ADVOCACY



In March 2017, Lupus LA went to the Hill on behalf of lupus patients everywhere. Members of the Lupus LA staff and board advocated for better access to healthcare and other topics, such as funding for medical research.

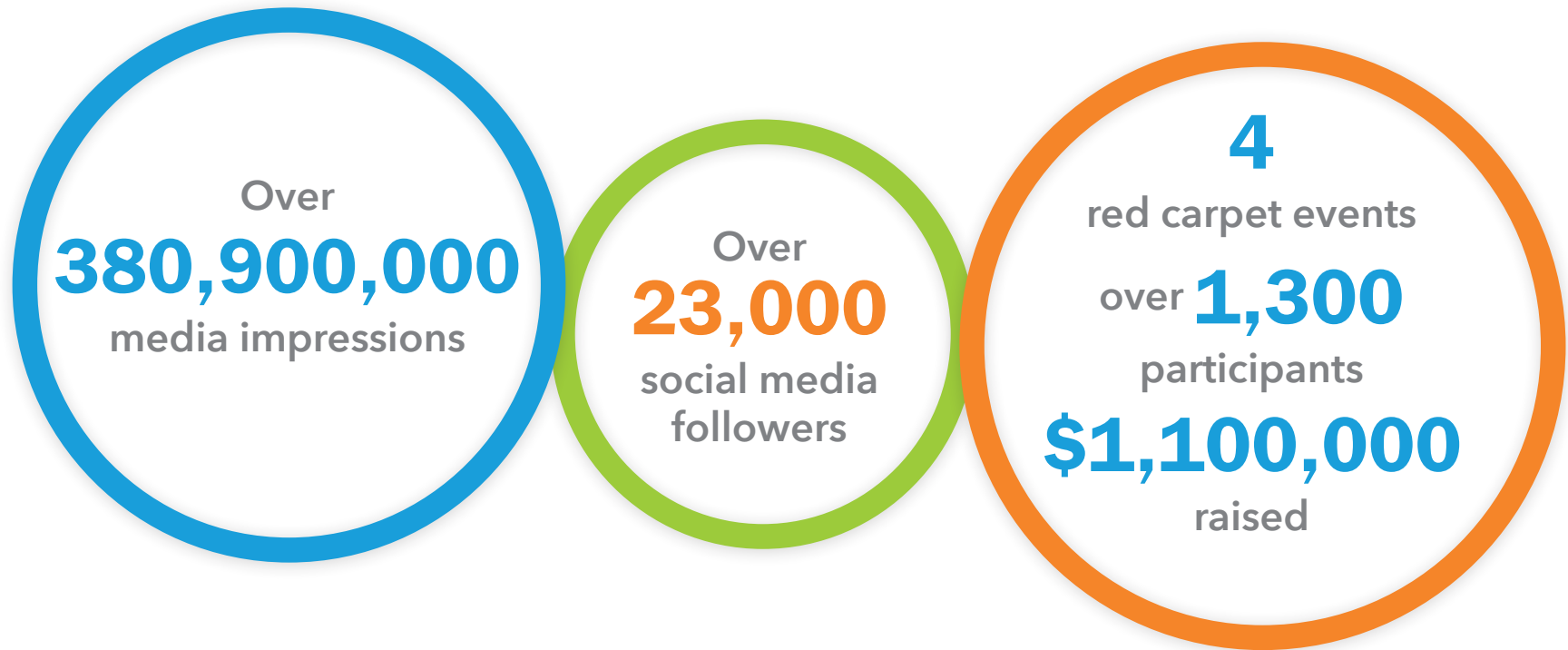
Lupus LA advocates for our patient population by signing on to important letters, taking a public stance on key issues and meeting with government officials and their officers to discuss pressing topics such as healthcare reform, patients' access to treatment, and prescription pricing regulations.

This past year, Lupus LA signed on to 18 letters, several on behalf of lupus patients.

Lupus LA community members helped secure 8 proclamations in honor of Lupus Awareness Month in May 2017.

Proclamations were awarded in the following areas: Beverly Hills, Baldwin Park, La Puente, El Monte, Glendora, Coachella, Azusa, and Los Angeles.

2016/17 LUPUS LA HUB HIGHLIGHTS: AWARENESS



With the help of our Celebrity Ambassadors and guests, Lupus LA made a big impact in the media this past year with over 380,900,000 media impressions.

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Publications included: Extra TV, KTLA 5, Beverly Hills Courier, MSN.com, E-online, Angeleno, BizBash, The Huffington Post, The Doctors (TV), Hollywood Times, Daily Mail, Yahoo.com, ET Online, Variety.com, and many more...

Lupus LA continued to expand our virtual presence by continually growing our social media reach.

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This past year, our total reach is just over 23,000 followers across our media platforms.

Lupus LA held 4 successful red carpet events, helping to reach our fundraising goals for the 2016/17 fiscal year.

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Over 1,300 people participated in our 2016/17 events, which raised a combined total of over \$1,100,000.

FINANCIAL STATEMENT

LUPUS LA STATEMENT OF ACTIVITIES

For the year ended June 30, 2017

Revenue and Support

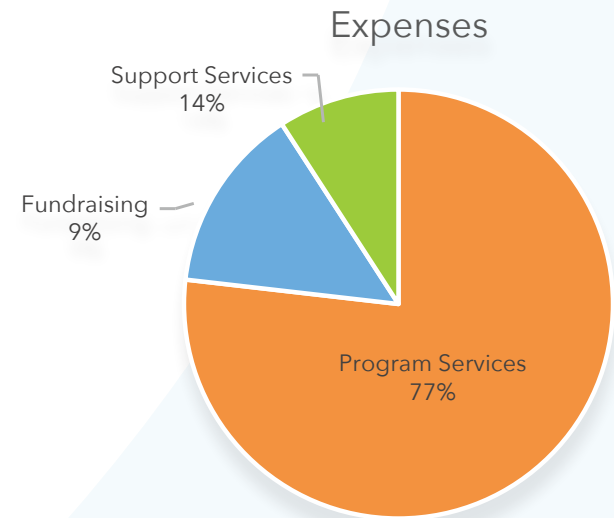
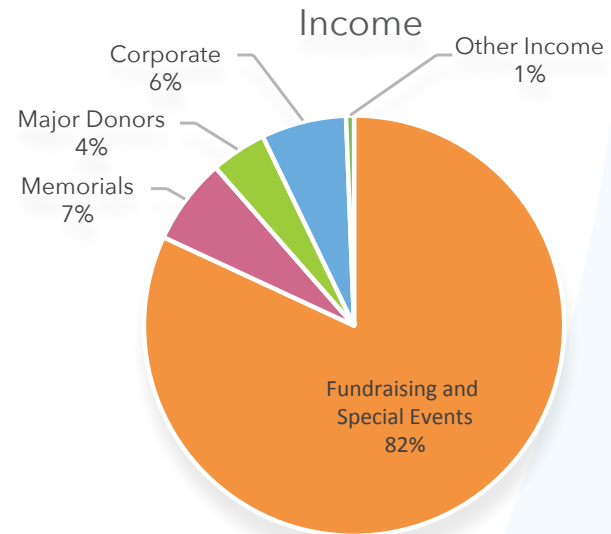
	Unrestricted	Temporarily Restricted	2017
Fundraising and Special Events	\$701,576	\$-	\$ 701,576
Memorials	\$56,813		\$56,813
Major donors	\$14,329	\$22,500	\$36,829
Corporate	\$56,000		\$56,000
Other Income	\$5,252		\$5,252
In-kind contributions			\$-
			\$-
Net assets released from purpose restrictions	\$22,500	\$(22,500)	\$-
TOTAL REVENUE AND SUPPORT	\$856,470	\$-	\$856,470

Expenses

Program services	\$639,474		\$639,474
Support services	\$116,763		\$116,763
Fundraising	\$76,212		\$76,212
TOTAL EXPENSES	\$832,449	\$-	\$832,449

Change in Net Assets

	\$24,021	\$-	\$24,021
Net Assets, Beginning of Year	\$306,301	\$-	\$306,301
Net Assets, End of Year	\$330,322	\$-	\$330,322



Selected financial data was derived from audited financial statements. Lupus LA is audited annually by independent auditors and complete audited financial statements are available upon request.

Thank you to our donors for supporting the efforts of Lupus LA during our 2016/17 fiscal cycle. Through the generosity of the many people listed below and on the following pages, Lupus LA continues to help those who suffer from this devastating disease and strengthen their hope that life without lupus will soon be a reality.

Gifts Above \$30,000

Mr. and Ms. Roger Cowan
Mr. Maxwell Drever
Mr. and Mrs. Steven Fogel
Ms. Kathy Gallagher
Mr. Louis Lucido
Selkowitz Family Foundation

Gifts of \$20,000 – \$29,999

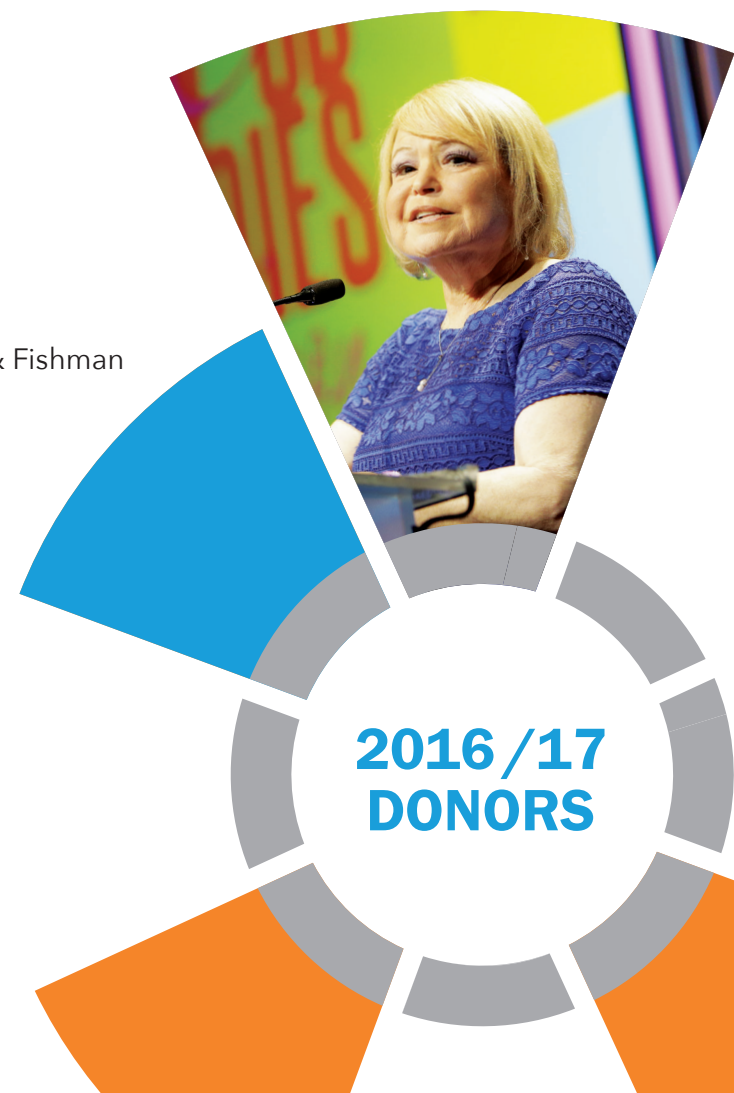
The Saul Brandman Foundation
Eli Lilly And Company
Ms. Dorothy Ellis
Mercedes-Benz of Beverly Hills
Mr. George Schweitzer and Mrs. Kate Kelly
Mr. Jimmy Walker

Gifts of \$10,000 – \$19,999

23andMe, Inc
Mr. and Mrs. Ron Bloom
The Davidow Charitable Fund
Mr. Richard Donner and Mrs. Lauren Shuler Donner
Mr. and Mrs. Robert Hamilton
Mr. Daniel MacDonald
Ms. Marla Paxson
Silton Family Foundation
Mr. and Mrs. Scott R. Turicchi
Ms. Nancy Utey Jacobs and Mr. Raymond Fitzpatrick
Mr. and Mrs. Andrew Winner

Gifts of \$5,000 – \$9,999

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Mr. and Mrs. Adam Selkowitz
UCB, Inc.
Dr. and Mrs. Daniel J. Wallace



Gifts of \$1,000 – \$4,999

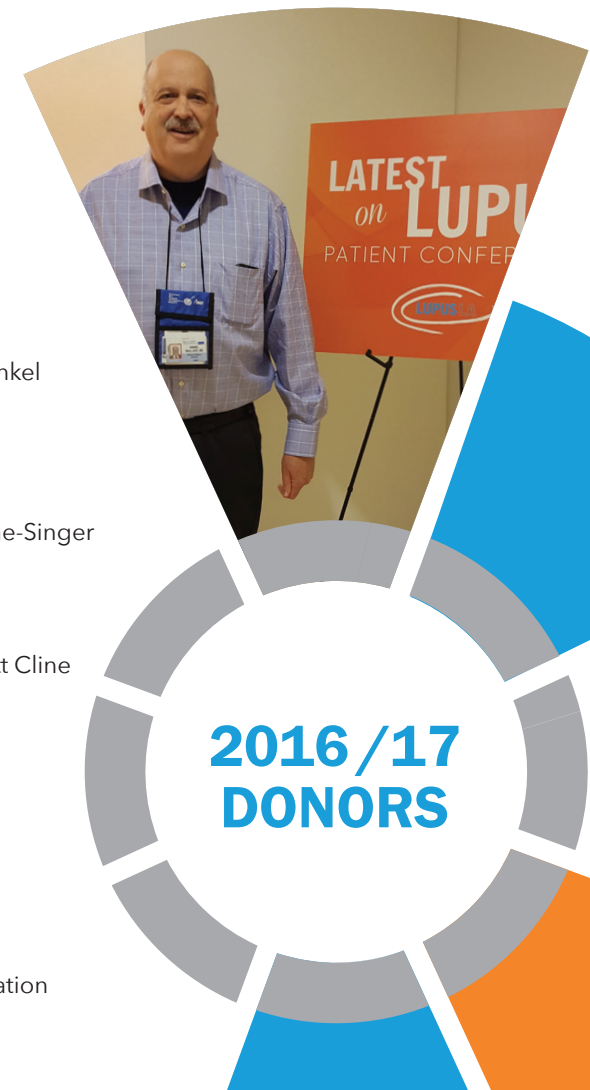
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 Mr. David Weissberg
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 Mr. Mark Wilkerson and Ms. Melissa Hart
 Mr. and Mrs. Henry Winterstern
 Mr. David Yacullo
 Ms. Cynthia Yorkin
 Ms. Sheba Zamanzadeh

For a complete list of donors at all levels,
 please contact the Lupus LA office at
 (310) 657-5667 or email us at
info@lupusla.org.



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Denise Winner (Treasurer)
Dorothy Ellis (Secretary)
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Roger Cowan

Lauren Shuler Donner
Kathy Gallagher
Bridget Hood
Janet Janjigian
Alan Kaye

Michelle Kaye
Phil Sun
Nancy Utley
Daniel J. Wallace, MD
Janice Wallace



Medical Advisory Board

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R. Swamy Venuturupalli, MD, FACR (Rheumatologist)

Founder:

Daniel J. Wallace, MD, FACP, FACR (Rheumatologist)

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Rheumatologists:

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Lindsay Forbess, MD	Christine Lee, MD
Jennifer Grossman, MD	Maureen McMahon, MD

Wesley Mizutani, MD
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Hart Cohen, MD (Neurology),
Paul Hackmeyer, MD (Gynecologist)
Caroline Jeffries, PhD (Researcher)
C. Noel Bairey Merz, MD, FACC, FAHA (Cardiologist)

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Jason Snibbe, MD (Orthopedic Surgeon)

Lupus LA Staff

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Katherine McMahon (Program Manager)
Phil Kong (Special Events Manager)
Ruth Featherstone (Administrative Associate)





LUPUS LA

8383 Wilshire Blvd.,
Suite 232
Beverly Hills, CA 90211
Phone: 310-657-5667
Fax: 310-860-9966
Email: info@lupusla.org

www.lupusla.org

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